

## Norwegian challenger with new container line

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**From November 2016 the newly established Norwegian company Viasea Shipping AS will operate a container line between Rotterdam and the Oslofjord.**

**Viasea Shipping AS is managed by Morten Pettersen, he has more than 20 years experience from the shortsea market. The head office is located in Moss, Norway, with a subsidiary in Rotterdam, The Netherlands.**

**Viasea Shipping AS offers container transport in Europe to freight forwarders, tank operators, as well as directly to importers and exporters. The main markets will be Norway and the BeNeLux. Other focus areas will be Nordrhein-Westfalen in Germany, North of France, as well as England.**

The ship will have her first departure from Rotterdam 4<sup>th</sup> of November, with arrival in Oslo Monday morning the 7<sup>th</sup> of November.

The schedule offers predictable and dependable departure and arrival times. The ship will call ports with dedicated short sea terminals to avoid massive and congested deep sea terminals.

Viasea is the only operator offering a dedicated short sea concept. Focus is punctuality and predictability – being a realistic alternative to road freight in most of Europe. Viasea is aiming to act as a small, but flexible player, with the possibility to make rapid decisions. Trade will be purely B2B.



Management; Managing Director Morten Pettersen and Operations Manager Espen Hansen



Managing Director Morten Pettersen

### Background for establishment:

There is a huge potential to move goods from road to sea – assuming a reliable schedule is offered by a service-minded and customer oriented short sea operator.

The short sea industry has great potential to improve their services through innovative solutions, electronic and digital services. In today's market, with the service level offered by operators, there is room for a small operator with a high level of customer service.

Viasea will focus on the customer and their needs, making it easy to choose environmentally friendly transport like sea freight.

### Viasea facts:

Facts: Viasea Shipping AS is a subsidiary of the ColliCare Group. Its vision is to offer the best alternative to road freight in Europe, taken into account the environment, time and costs. Management is situated in Moss, Norway, with a subsidiary in Rotterdam, The Netherlands.